



PRIVACY POLICY

What personal/business information do we collect about you?

Personal information or Personal Data is information that can be used to identify you, or any other individual to whom the information may relate.

The personal/business information that we collect directly from those registering for the Service, includes the following categories:

- Personal information - (e.g. First Name, Last Name, Gender orientation, Phone number; Email)
- Company/employer and other relevant employment related information;
- Geographic or location information;
- Information contained in posts you may on the public forums and interactive features of the Service;
- Information automatically collected about you, your use of the Service, and your behaviour on the Service as described below
- Telephone calls and e-mails to us may be recorded and monitored for quality control purposes only, and we may also intercept communications made to individual members of staff at CredBee when this is required for business purposes and as permitted by law;
- Where permitted by law, your aggregated behavioural activity on our website is collected by using a third-party tool.
- Other information that may be exchanged in the course of engaging with the Service, including. You will be aware of any subsequently collected information because it will come directly from you.

How does CredBee use personal/business information?

Subject to the terms of this Privacy Notice, CredBee uses the above described categories of personal/business information in several ways. Unless otherwise stated specifically, the above information may be used for any of the following purposes:

- To respond to your requests;
- We may process your data where law requires us to do so.

- If we have any legitimate interest/s in processing your data such as direct marketing, market research, data analytics, advertising, business intelligence, data engineering, or any interest of like nature.
- We may also collect information about you through social media platforms.
- The information that we process about you would be done so only after receiving explicit consent from you.
- We shall duly inform you, in the event there is any change/s of the Purpose for which we are collecting your data, for any reason whatsoever.

CredBee will not sell or rent your personal/business information to third parties without your consent and such consent would be explicitly taken from you only after providing the clear reasoning behind sharing such information in an understandable manner.

How does CredBee manage panellist data?

1. We have the data retention policy, we keep the data with us only till client confirmation after the completion of the project and got final closer from our client we erase all the data related to the project that we have if any.
2. We do the agreement with our pane members the we can out our panellist any time from our panel.
3. We are able to deal with any complaint received from panellist or client with in 24hrs there are dedicated team to handle that.